

# 8th Conference + Expo Pharmacy & Medical Management & Communication

+ 1st Conference  
on Pharmaceutical Care®

*it really worths to be here!*



## 5 Thematic Pillars:

- Marketing & Management
- Profession Developments
- Pharmaceutical Care
- Innovation & Technology
- Alternative Medicines

**Athens,  
February  
18 & 19,  
2017**

**08:30 - 20:30**

**FREE  
ATTENDANCE**

**125 SPEAKERS  
53 SPEECHES  
25 LABS  
12 ROUND  
TABLES**



Organized by:

**PHARMACY®**  
**management**  
www.PharmaManage.gr TUTORIAL



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**management**  
www.MedicalManage.gr TUTORIAL

**METROPOLITAN  
EXPO** EXHIBITION CENTER  
NEXT TO THE ATHENS INTERNATIONAL AIRPORT



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## REASONS TO PARTICIPATE

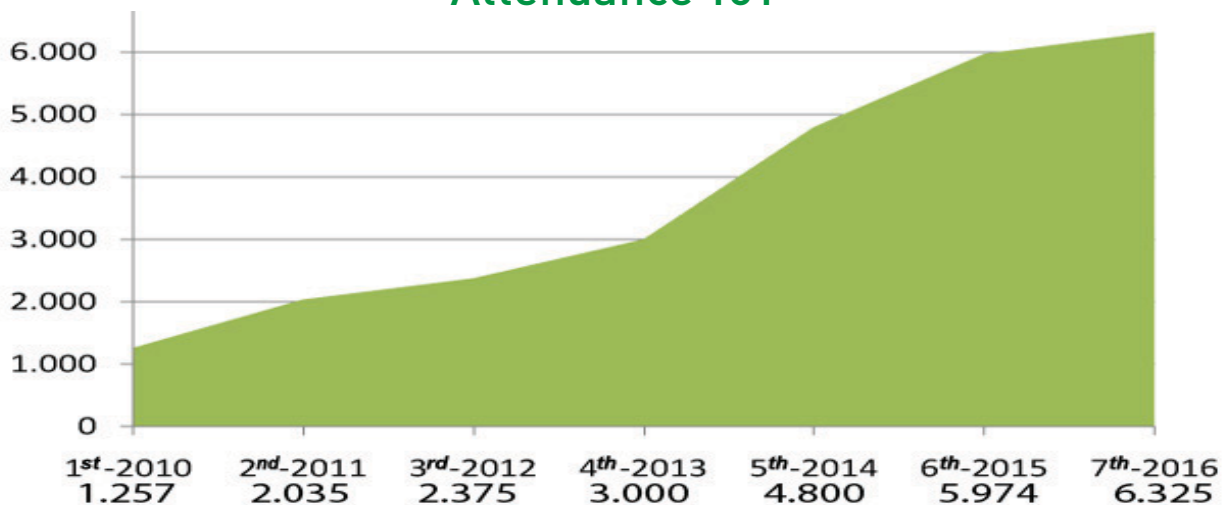
The **8th Conference + Expo** is not just the greatest national scientific, educational and commercial event. It is a broader social event that brings together health professionals and makes a real contribution to the upgrading of Greece's health sector.

It addresses pharmacists, physicians and their associates that actively seek to boost their business and build loyalty with their patient-customer.

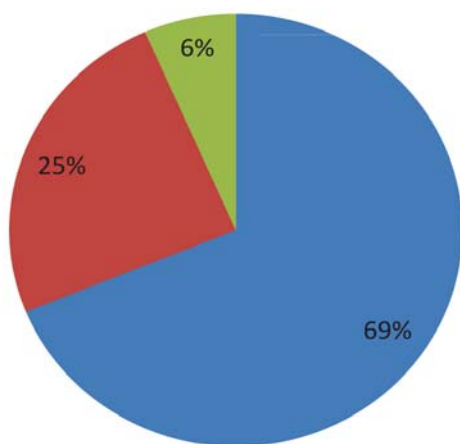
For two days, it will offer fresh ideas and solutions for the development and evolution of more than 120 and 6.500 expected exhibitors and visitors respectively.

This year, we will be happy to welcome international visitors and exhibitors, ready to explore and seek new business opportunities in Greece's growing health sector.

## The Conference Proven Success Attendance YoY

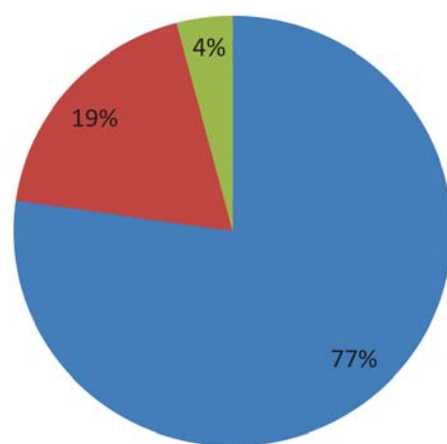


7th Conference Exhibitor Satisfaction



■ Yes ■ Rather Yes ■ No

7th Conference Visitor Satisfaction



■ Yes ■ Rather Yes ■ No

# EXHIBITION & CONFERENCE LAYOUT

ΥΠΟΜΝΗΜΑ ΣΥΜΒΟΛΙΣΜΩΝ / LEGEND	
	ΚΑΜΑΛΙ ΥΠΟΓΕΙΝΟ ΠΑΡΟΧΟΝ UNDERGROUND CABLE TRAY
	ΚΑΤΑΚΤΗ ΥΠΟΓΕΙΝΟ ΗΛΕΚΤΡΟΛΟΓΙΚΟΝ ΠΑΡΟΧΟΝ UNDERGROUND POWER SUPPLY CAB
	ΚΑΤΑΚΤΗ ΥΠΟΓΕΙΝΟ ΥΔΡΑΥΛΙΚΟΝ ΠΑΡΟΧΟΝ UNDERGROUND WATER SUPPLY AND SERVICE CAB
	ΠΟΡΤΕΣ ΒΑΡΕΩΣ ΤΥΠΟΥ / HEAVY-DUTY DOORS
	ΜΕΤΑΛΛΙΚΗ ΚΟΛΛΗ ΠΡΟΣΩΜΑ ΜΕΤΑΛΛΙΚΟΝ ΚΟΛΛΗ ΚΑΤΗΜΕΤΡΗΜΕΝΗ ΚΑΙ ΑΝΕΜΟΠΡΟΣΤΑΣΙΑ ΚΑΤΗΜΕΤΡΗΜΕΝΗ ΚΑΙ ΑΝΕΜΟΠΡΟΣΤΑΣΙΑ

## ΧΑΡΑΜΗ ΑΕ 2017

### EXHIBITION HALL 4



## BOOTH PRICING (Space only) - € / m<sup>2</sup>

m <sup>2</sup>	1 Facade	2 Facades	3 Facades	4 Facades
Up to 12	190	200	210	220
From 12,1 to 24	180	190	200	210
From 24,1 to 48	170	180	190	200
From 48,1 to 60	155	165	175	185
From 60,1 to 100	140	150	160	170
Over 100,1	125	130	135	140

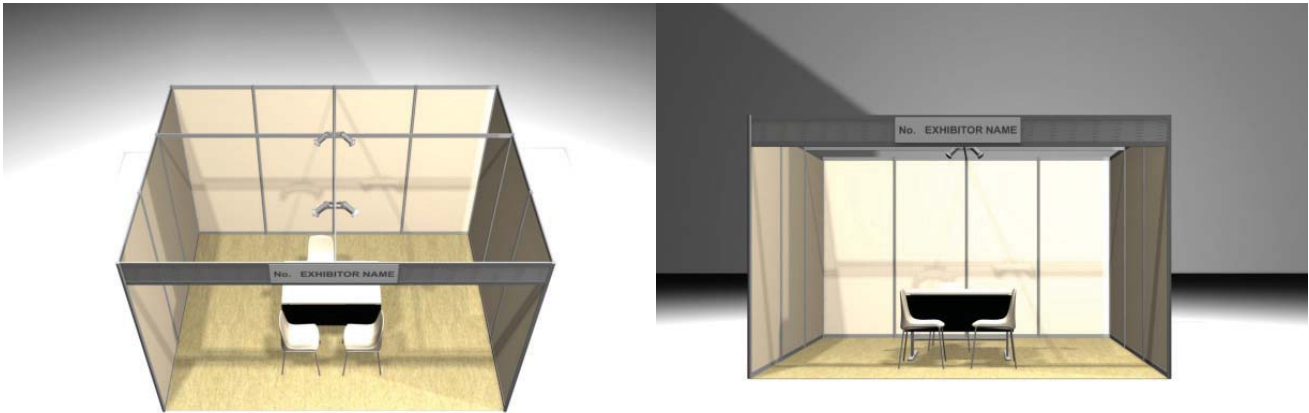
FREE BENEFITS (Included in booth pricing)		SPONSOR Over 60m <sup>2</sup>	SUPPORTER From 16.1 up to 60 m <sup>2</sup>	PARTICIPANT Up to 16 m <sup>2</sup>
1	Single-phase electric power supply up to 100Watt/3m <sup>2</sup>	✓	✓	✓
2	Your ad placed in the event guide, distributed to the conference participants during registration	1 Page	½ Page	⅓ Page
3	1 month rotating, run-of-site banner at <a href="http://www.PharmaManage.gr">www.PharmaManage.gr</a> or <a href="http://www.MedicalManage.gr">www.MedicalManage.gr</a> or <a href="http://www.y-o.gr">www.y-o.gr</a>	160x600	208x208 RIGHT	208x208 LEFT
4	Your logo appearance at printed and electronic communication	✓	✓	✓
5	Your 300X300 banner and company profile permanently posted on our sites	✓	✓	✓
6	Barcode reader to record your booth visitors	✓	✓	✓
7	Your logo appearance on all conference print material, conference halls and social media	✓		

### Additional Services

- Conference speech sponsorship and 1/2 day workshop rooms available upon request. Ask us for details and pricing.
- Hanging labels over your booth available at extra cost upon request.
- Catering services: available upon request or use your own.
- Free security and cleaning of public areas.
- Free bus transportation from Airport and nearby metro stations.
- Free parking.
- On site physician and fully equipped medical emergency room.
- Forklifts and pallet trucks available upon request at no extra charge.

# STANDARD BOOTH CONSTRUCTION

## Basic Type



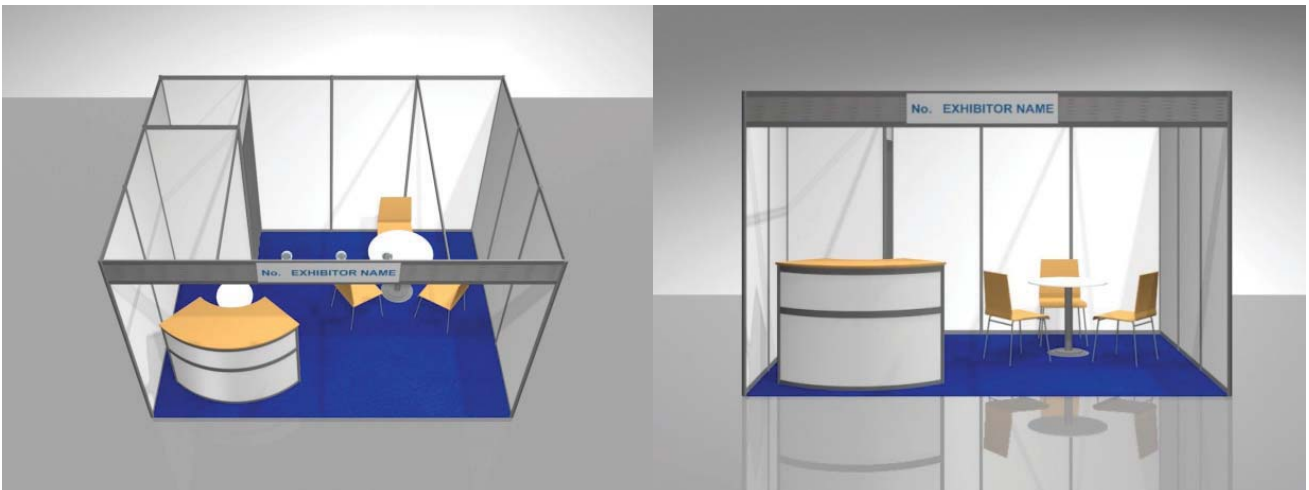
Construction and rental of an exhibition booth with the following standards:  
Booth height 2,5 meters. OCTANORM skeleton with PVC filling panels (walls) of ivory colour. Ivory carpet on the floor.

Equipment: 3 chairs, ivory colour, 1 desk ivory colour with drawers, 1 spot light 100watts/3 sq.meters and 1 Type F (Schuko) plug.

Sign with the exhibitor's name on the front of the booth made of PVC dimensions 1,20x0,25m.

Price: €27 /m<sup>2</sup>

## Silver Type



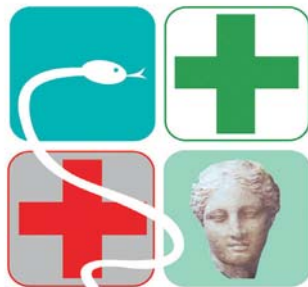
Construction and rental of an exhibition booth with the following standards:  
Booth height 2,5 meters. OCTANORM skeleton with PVC filling panels (walls) of ivory colour. Storage space 1mX1m closing with folding door. Blue carpet on the floor.

Equipment: 3 wooden chairs, 1 glass sandblasted round table, 1 info desk white, 1 stool, 1 spot light 100watts/3 sq.meters and 1 Type F (Schuko) plug.

Sign with the exhibitor's name on the front of the booth made of PVC dimensions 1,20x0,25m.

Price: €43 /m<sup>2</sup>

**Above prices include construction, rental of materials and relevant services!**



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## EXHIBITOR APPLICATION AGREEMENT

Date	Company Name	Industry
Contact Name		
Phone	Email	
Address		
City	Zip	
State	Country	

### A. BOOTH SPACE AND CONSTRUCTION

A1. Booth Space (w/out construction) \_\_\_\_\_ m<sup>2</sup> € \_\_\_\_\_  
A2. Booth Construction (optional):  
 Basic Type €27/m<sup>2</sup> € \_\_\_\_\_  
 Silver Type €43/m<sup>2</sup> € \_\_\_\_\_  
Booth Space + Construction Sub Total € \_\_\_\_\_

### B. CONFERENCE SPEECH SPONSORSHIP

In Greek €1.700  
 Other Specify: \_\_\_\_\_ €2.400

### C. WORKSHOP ROOM ½ DAY RENTAL

C1.  
 Saturday (08:30 to 14:30)  
 Saturday (15:00 to 20:30)  
 Sunday (08:30 to 14:30)  
 Sunday (15:00 to 20:30)

C2.  
 Room 1 (25 seats) €1.400  
 Room 2 (50 seats) €1.900  
 Room 3 (75 seats) €2.300

TOTAL DUE € \_\_\_\_\_

### PAYMENT INFORMATION

Wire Transfer Information:

ALPHA BANK - 40 Posidonos Ave, 17455 Alimos, Greece

Swift Code: CRBAGRAA

IBAN: GR46 0140 1920 1920 0232 0003 288

CHARAMI SA - Publications & Communication Services

34 Alimou Ave, 17455 Alimos, Greece

**Yes!** I have read and agree to the **Terms and Conditions** as set forth at <http://goo.gl/LE5Nv1>

Please email completed form to Antonis Sakaloglou at [a.sakaloglou@pharmamanage.gr](mailto:a.sakaloglou@pharmamanage.gr)

For More Information Please Contact: Antonis Sakaloglou - Senior Consultant, Business Development

I will pay 30% deposit now.  
Final Balance MUST be paid by  
January 7, 2017.

I will pay the full amount now.  
(Check after Jan. 7, 2017)



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**CHARAMI SA**

PUBLICATIONS & COMMUNICATIONS SERVICES

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