



HEALTH EXPO

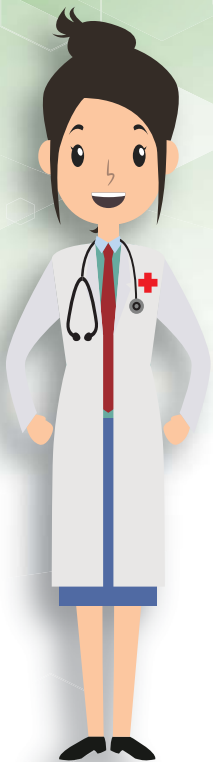


ATHENS

12th Conference + Expo

13 - 14 February 2021

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE



Discover the Greek Health Market



www.HealthExpo.gr

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HEALTH EXPO ATHENS

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REASONS TO PARTICIPATE

Health Expo Athens is the largest conference and exhibition in Greece dedicated to serving the health market.

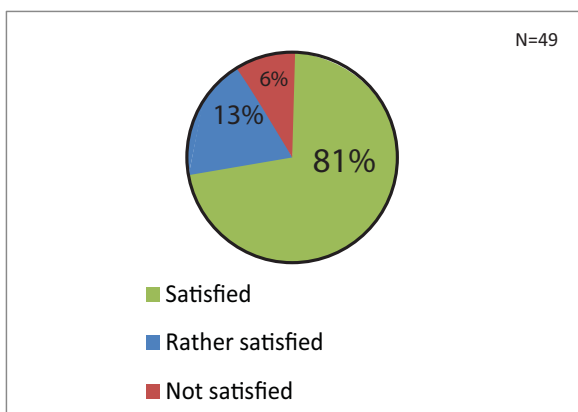
It addresses pharmacists, physicians, their associates and health market executives that actively seek to boost their business and build loyalty with their customers.

For two days, it will offer fresh ideas and solutions for the development and evolution of more than 80 exhibitors and 5.000 visitors.

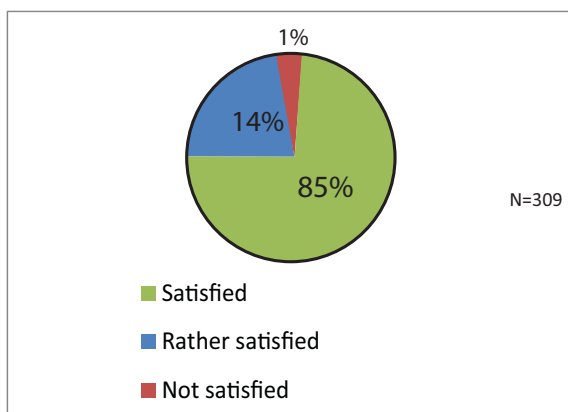
Whatever your stake in the health sector, **Health Expo Athens** will guarantee valuable face to face engagement with the most proactive decision makers the health profession has to offer.

HEALTH EXPO'S PROVEN SUCCESS

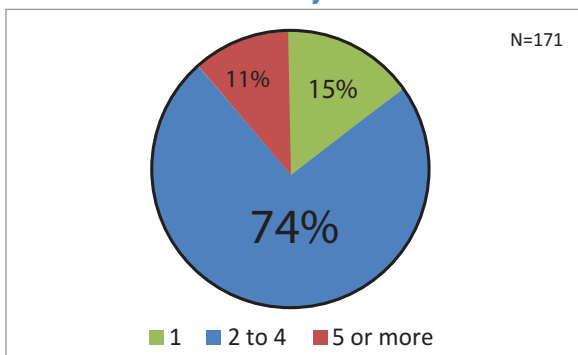
Exhibitor Satisfaction



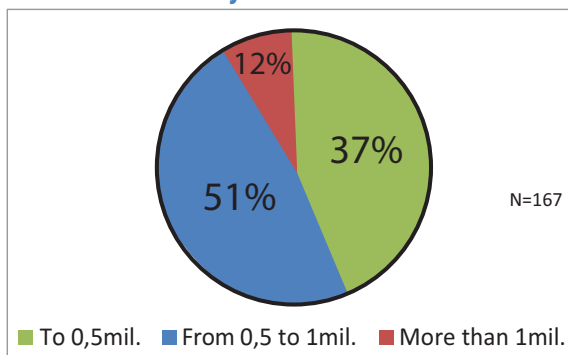
Visitor Satisfaction



Pharmacy Staff



Pharmacy Annual Turnover



FOR MORE INFORMATION: www.HealthExpo.gr + CLICK 



HEALTH EXPO ATHENS

PARTNERING

13 - 14 February 2021
MEGARON INTERNATIONAL CONFERENCE CENTRE

Introduced in 2019, **Health Expo Partnering** is a developing marketplace for local and international companies to discover new opportunities in the **Greek Health Market**.

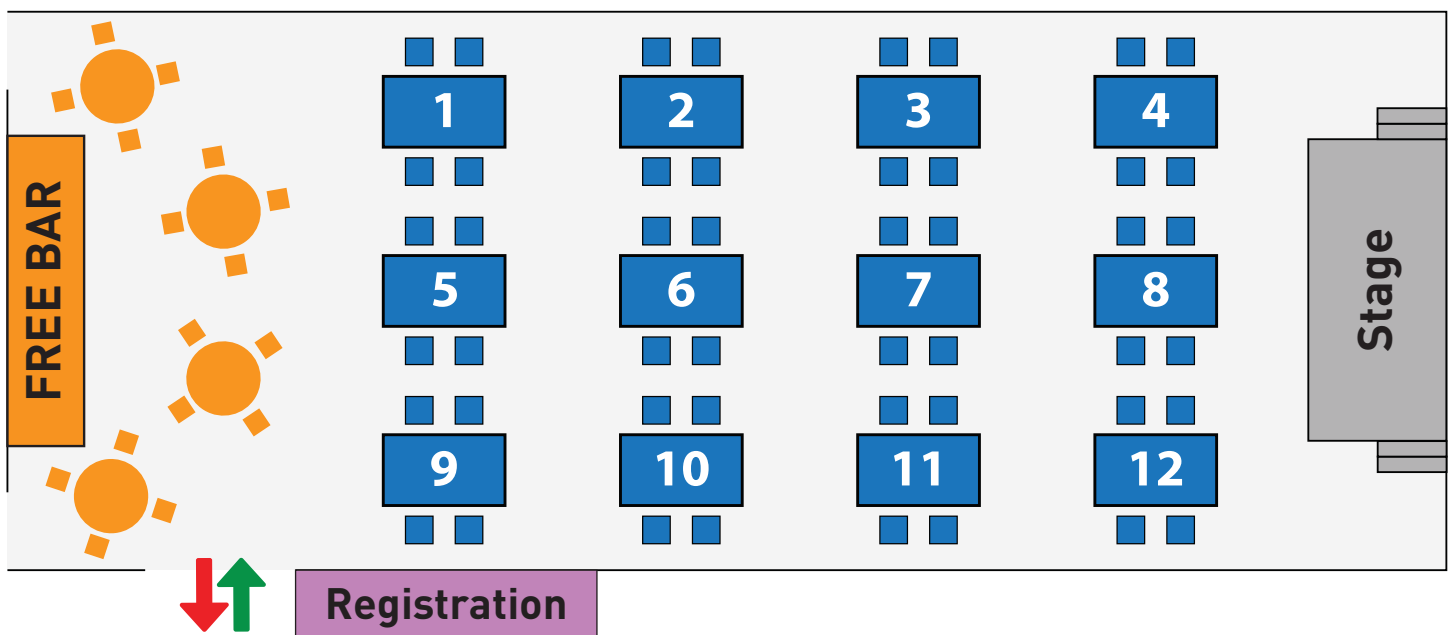
Held in parallel with **Health Expo Athens**, the event brings together manufacturers, buyers, wholesalers and distributors to network and organise 1:1 meetings with potential partners.

Networking and meetings' organisation are facilitated via a powerful online matchmaking platform.

1:1 meetings are held in the dedicated **Partnering Meeting Area**, within Health Expo Athens Venue.

PARTNERING MEETING AREA

12 Desks for 1:1 25' Scheduled Targeted Meetings



FOR MORE INFORMATION: www.HealthExpo.gr + CLICK 



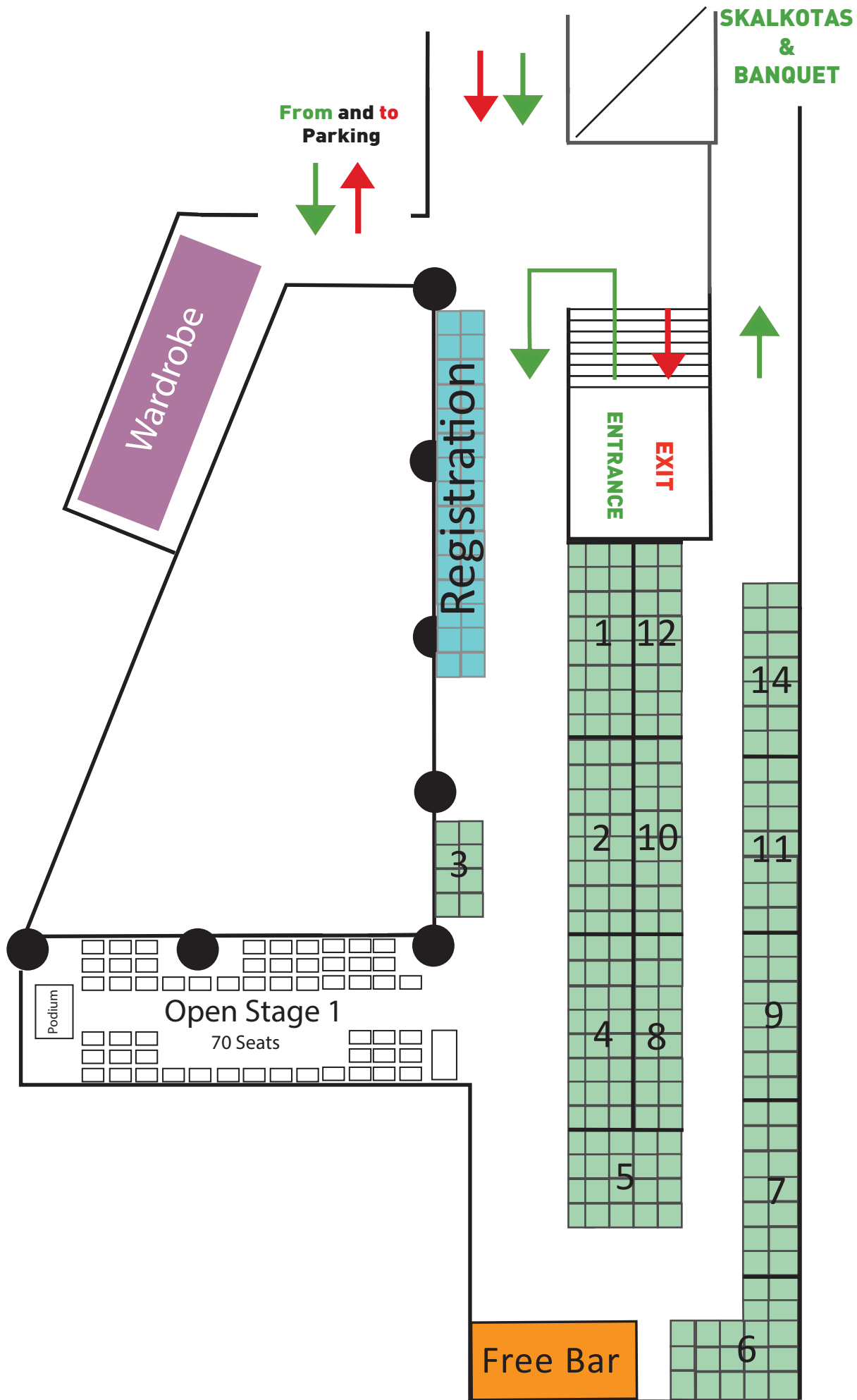
HEALTH EXPO ATHENS

12th Conference + Expo

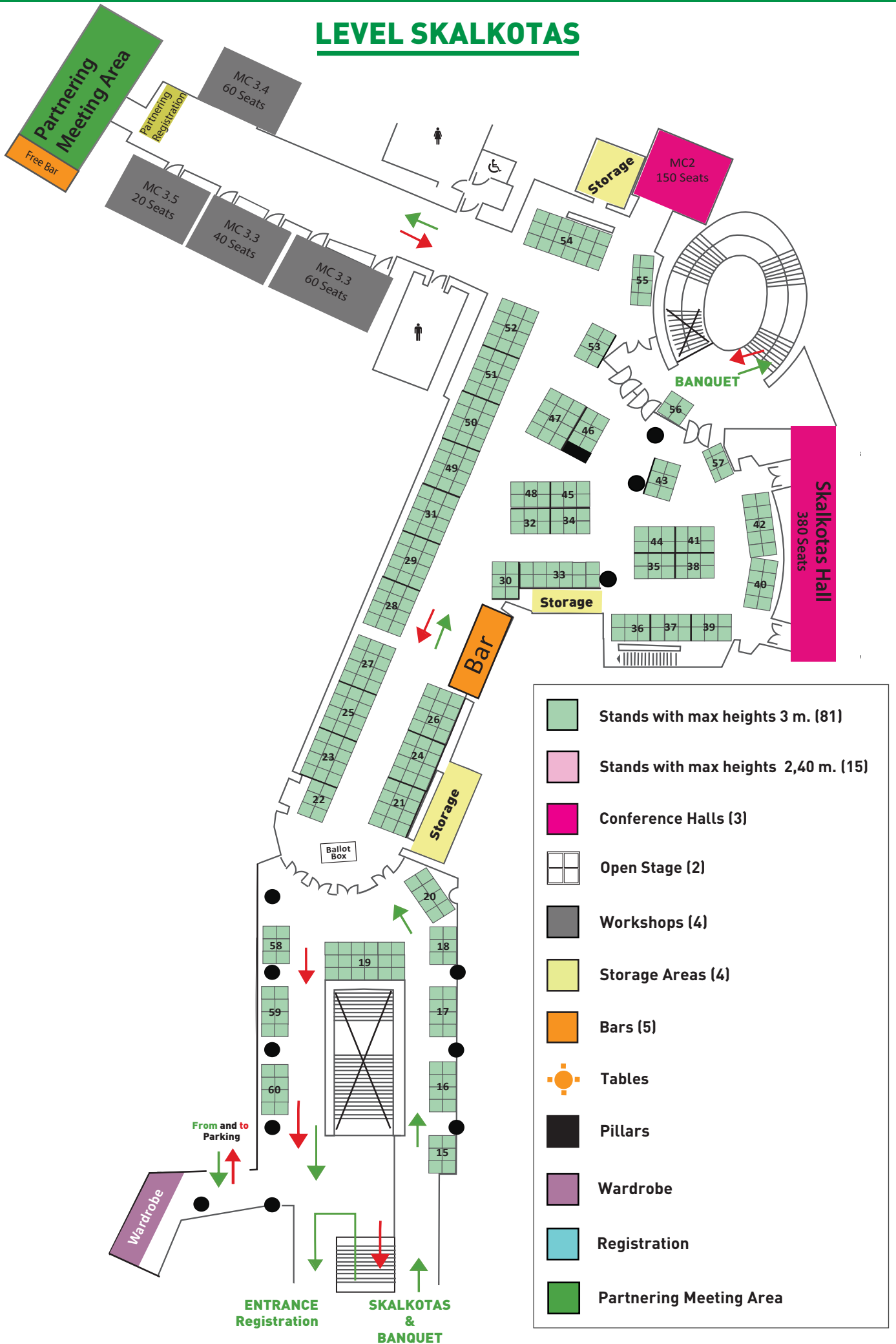
13 - 14 February 2021

10 FREE BENEFITS		SPONSOR Over 7.500€	SUPPORTER from 3.000€ up to 7.499€	PARTICIPANT Up to 2.999€
1	Free Admission and Full Attendance (Online Registration Required)	✓	✓	✓
2	Single-phase electric power supply up to 100W/3m ²	✓	✓	✓
3	Barcode reader to scan your visitor badges + provision of scanned visitor data	✓	✓	✓
4	One-day Parking Permits Back up from Registration: 12/2/201 15:00 - 20:00	12	8	4
5	Logo on printed and electronic communication	✓	✓	✓
6	Logo on all press releases, conference material, conference halls and social media	✓	—	—
7	1 month rotating, run-of-site banner posted on www.PharmaManage.gr	160 x 600	208 x 420	208 x 208
8	Company profile + 300x300 banner permanently posted on our site www.PharmaManage.gr	✓	✓	✓
9	Health Expo Partnering: Access to Match Making Platform to arrange for 1:1 25' scheduled targeted meetings. Access to Partnering Meeting Area with Free Coffee Bar	✓	✓	✓
10	Company Profile and Exhibition presence targeted promotion to Greek Health Market	✓	✓	✓

LEVEL SKALKOTAS - REGISTRATION

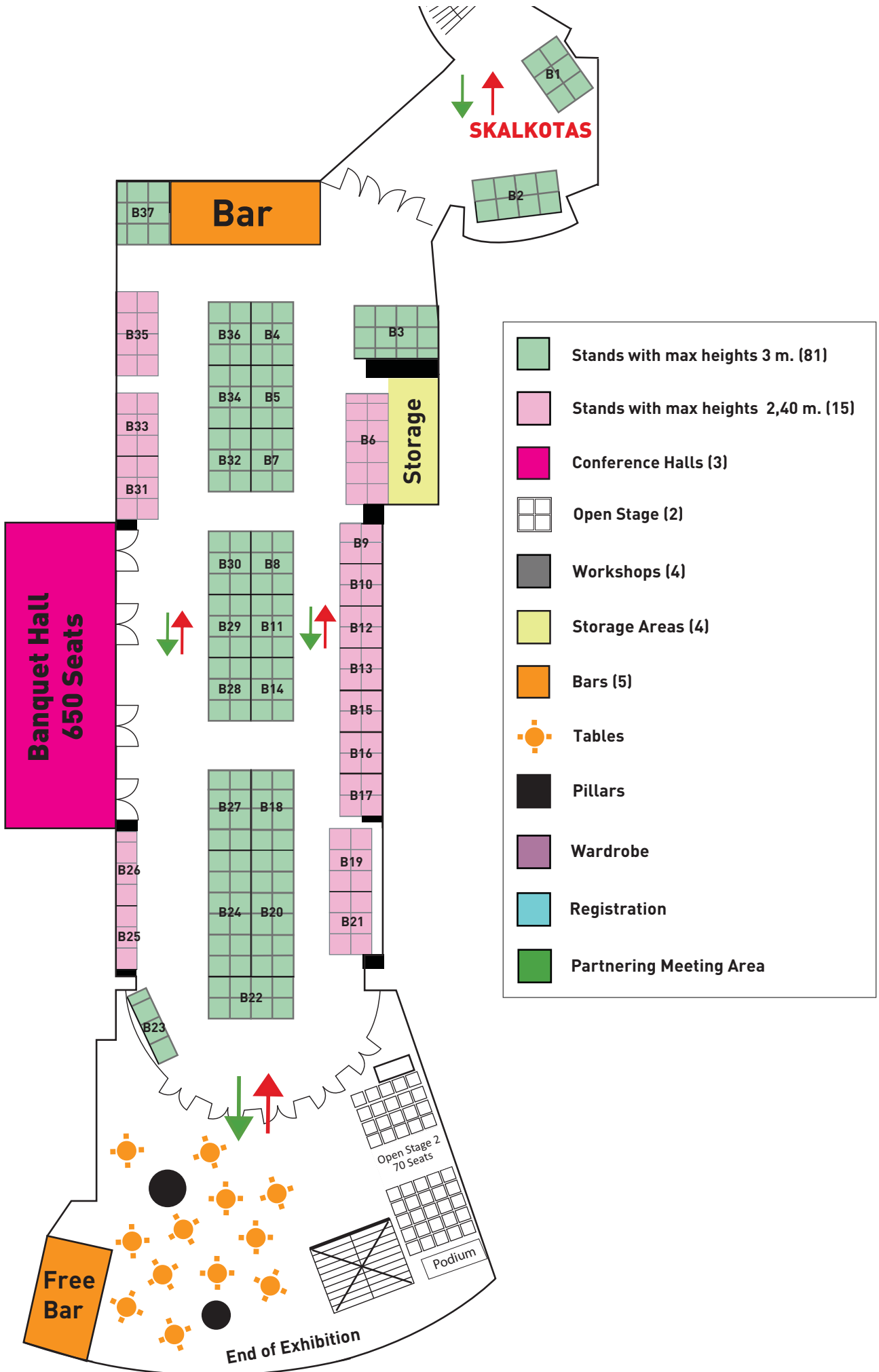


LEVEL SKALKOTAS



FLOOR MAP (3/3)

LEVEL BANQUET



Stands - Space Only

Level	Stand	Dimensions	m ²	Facades	Max Height/m	Price €
LEVEL SKALKOTAS -REGISTRATION	1	8,0 x 2,5	20	1	3,00	3,700
	2	8,0 x 2,5	20	1	3,00	3,700
	3	4,0 x 2,0	8	3	3,00	2,400
	4	8,0 x 2,5	20	1	3,00	4,000
	5	4,5 x 4,0	18	3	3,00	4,200
	6	3x3+2x2+6m ²	19	3	3,00	4,200
	7	7,0 x 2,0	14	1	3,00	3,100
	8	8,0 x 2,0	16	1	3,00	3,400
	9	7,0 x 2,0	14	1	3,00	3,100
	10	8,0 x 2,0	16	1	3,00	3,400
	11	7,0 x 2,0	14	1	3,00	3,100
	12	8,0 x 2,0	16	1	3,00	3,400
	14	7,0 x 2,0	14	2	3,00	3,300
	15	3,0 x 2,0	6	3	3,00	2.800
16	4,0 x 2,0	8	3	3,00	3.200	
17	4,0 x 2,0	8	3	3,00	3.200	
18	3,0 x 2,0	6	2	3,00	2.800	
19	6,0 x 3,0	18	3	3,00	6.200	
20	4,0 x 2,0	8	2	3,00	3.500	
21	4,0 x 3,0	12	2	3,00	5.000	
22	3,0 x 2,0	6	2	3,00	3.500	
23	4,0 x 3,0	12	1	3,00	4.500	
24	4,0 x 3,0	12	1	3,00	4.500	
25	4,0 x 3,0	12	1	3,00	4.500	
26	4,0 x 3,0	12	2	3,00	5.200	
27	4,0 x 3,0	12	2	3,00	5.200	
28	4,0 x 3,0	12	2	3,00	5.200	
29	4,0 x 3,0	12	1	3,00	5.000	
30	3,0 x 2,0	6	2	3,00	4.400	
31	4,0 x 3,0	12	1	3,00	5.000	
32	3,0 x 2,0	6	2	3,00	4.400	
33	6,0 x 2,0	12	2	3,00	6.900	
34	3,0 x 2,0	6	2	3,00	4.300	
35	3,0 x 2,0	6	2	3,00	4.300	
36	3,0 x 2,0	6	1	3,00	3.800	
37	3,0 x 2,0	6	1	3,00	3.800	
38	3,0 x 2,0	6	2	3,00	4.300	
39	3,0 x 2,0	6	2	3,00	4.400	
40	4,0 x 2,0	8	2	3,00	4.800	
41	3,0 x 2,0	6	2	3,00	4.300	
42	5,0 x 2,0	10	2	3,00	6.800	
43	3,0 x 2,0	6	3	3,00	4.800	
44	3,0 x 2,0	6	2	3,00	4.300	
45	3,0 x 2,0	6	2	3,00	4.300	
46	3,0 x 2,0	6	2	3,00	4.300	
47	4,0 x 3,0	12	3	3,00	7.000	
48	3,0 x 2,0	6	2	3,00	4.400	

LEVEL SKALKOTAS
←

Stands - Space Only

Level



LEVEL
SKALKOTAS

LEVEL BANQUET

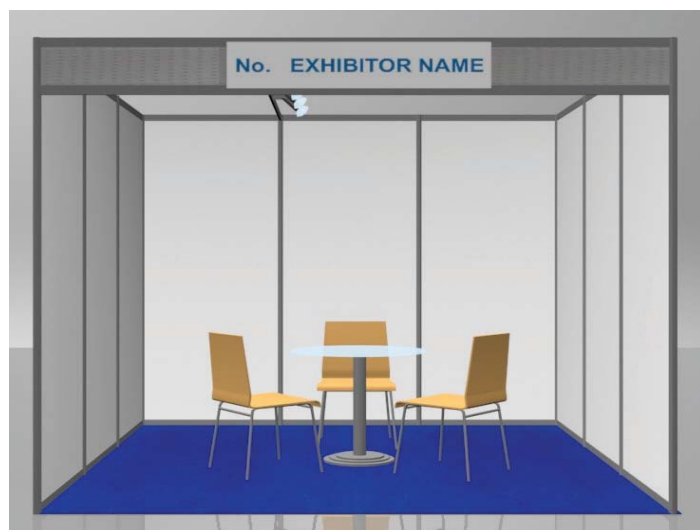
Stand	Dimensions	m ²	Facades	Max Height/m	Price €
49	4,0 x 3,0	12	1	3,00	5.000
50	4,0 x 3,0	12	1	3,00	5.000
51	4,0 x 3,0	12	1	3,00	5.000
52	4,0 x 3,0	12	2	3,00	5.800
53	3,0 x 2,0	6	3	3,00	4.800
54	6,0 x 3,0	18	3	3,00	9.200
55	4,0 x 1,5	6	3	3,00	4.800
56	2,0 x 2,0	4	3	3,00	2.600
57	2,5 x 1,5	3,75	3	3,00	3.200
58	3,0 x 2,0	6	3	3,00	2.200
59	4,0 x 2,0	8	3	3,00	2.400
60	4,0 x 2,0	8	3	3,00	2.400
B1	3,0 x 2,0	6	3	3,00	2.800
B2	4,0 x 2,0	8	3	3,00	3.100
B3	4,0 x 2,5	10	2	3,00	4.800
B4	3,0 x 2,0	6	2	3,00	3.700
B5	3,0 x 2,0	6	1	3,00	2.600
B6	5,5 x 2,0	11	3	2,40	4.200
B7	3,0 x 2,0	6	2	3,00	2.800
B8	3,0 x 2,0	6	2	3,00	2.800
B9	2,0 x 2,0	4	1	2,40	1.500
B10	2,0 x 2,0	4	1	2,40	1.500
B11	3,0 x 2,0	6	1	3,00	2.600
B12	2,0 x 2,0	4	1	2,40	1.500
B13	2,0 x 2,0	4	1	2,40	1.500
B14	3,0 x 2,0	6	2	3,00	2.800
B15	2,0 x 2,0	4	1	2,40	1.500
B16	2,0 x 2,0	4	1	2,40	1.500
B17	2,0 x 2,0	4	1	2,40	1.500
B18	4,0 x 2,0	8	2	3,00	3.200
B19	3,0 x 2,0	6	1	2,40	2.000
B20	6,0 x 2,0	12	1	3,00	3.600
B21	3,0 x 2,0	6	2	2,40	2.500
B22	4,0 x 2,0	8	3	3,00	3.500
B23	3,5 x 1,0	3,5	2	3,00	1.900
B24	6,0 x 2,0	12	1	3,00	4.100
B25	3,0 x 1,0	3	1	2,40	1.600
B26	3,5 x 1,0	3,5	1	2,40	1.700
B27	4,0 x 2,0	8	2	3,00	3.900
B28	3,0 x 2,0	6	2	3,00	3.500
B29	3,0 x 2,0	6	1	3,00	3.100
B30	3,0 x 2,0	6	2	3,00	3.500
B31	3,0 x 2,0	6	2	2,40	2.800
B32	3,0 x 2,0	6	2	3,00	3.100
B33	3,0 x 2,0	6	1	2,40	2.600
B34	3,0 x 2,0	6	1	3,00	2.600
B35	4,0 x 2,0	8	3	2,40	3.500
B36	3,0 x 2,0	6	2	3,00	3.500
B37	2,5 x 3,0	7,5	1	3,00	2.800



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RENTAL of STAND (Optional)*



- 2,5m height aluminum frames with PVC filling panels in gray color.
- Aluminum fascia board with company signage 1,20 x 0,25 m.
- Blue floor carpet
- Round table with glass top
- 3 chairs
- 100W Spotlight per 3m²
- 500W Socket
- Delivered to Exhibitor on Friday 12/2/21 by 18:00
- Stand dismantling

Price: €85/m²

* Customised stand options available upon request

STAND SERVICES

Promoter for 1 day	Promoter for 2 days	Night Security - 2 Nights
250€	450€	160€

WORKSHOPS: 1/2 DAY ROOM RENTAL

Saturday 13/2: 08:30 - 14:30 or 15:00 - 19:00 | Sunday 14/2: 08:30 - 13:30 or 14:00 - 19:00

Room	Seats	Exhibitor Price €	Non Exhibitor Price €
MC 3.2	60	2.100	2.800
MC 3.3	40	1.900	2.600
MC 3.4	60	2.100	2.800
MC 3.5	20	1.400	1.900

PRESENTATIONS: 45 minutes

MC 3.2	60	800	1.100
MC 3.3	40	600	800
MC 3.4	60	800	1.100
MC 3.5	20	400	550

All Rooms are fully equipped with Wifi, audiovisual media and laptop • Electronic Registration outside each Room + 1 barcode reader, 1 table and 2 chairs • Provision for leaflet distribution and advertising material placement • Inclusion in Conference Program
Translation services are not available in above Rooms

EQUIPMENT RENTAL (Includes Installation)

Equipment	Description	Dimensions	Price €
	TV	43"	130
	TV	50"	150
	TV Floor Stand	-	35
	Round Tables: Glass, White or Wooden (Acacia)	60 cm	60
	Round Tall Glass Table		
	Chair: White or Black		25
	Round Tall Stool or White with Back		30
	White Bench	120x70x72cm	60
	Glass Showcase	43x37x163cm	70
	Cube Printed Cube	50x50x90cm	50 100
	Reception Printed in Front	100x100x50cm	100
	HQI Light LED Light		35/Light
	Slat Panel with 30 Hooks		100
	Carpet: White - Black - Grey Green - Red - Blue		7/m ²



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EXPO



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08:30 - 19:30

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Empowering Health Communications

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